

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55309-1

DATE PRINTED

10/10/12

AND

PAGE 1

329831	AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	AMERICAN RAMBLER		ROMNEY FOR PRESIDENT, INC.		
AND	138 Conant St		585 Commercial St		
ADDRESS	Beverly	MA 01915-1665	Boston	MA 02109-1024	
	USA		USA		
CONTACT	STEPHANIE KINCAID		PRODUCT EST. 20		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 20	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/16/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
:60's order										
1 CD	22000..	4	11:00A	12:00N	30S	10/15/12-10/16/12	PRICE IS RIGHT	4	900.00	3600.00
2 CD	00222..	6	11:00A	12:00N	30S	10/10/12-10/12/12	PRICE IS RIGHT	6	900.00	5400.00
3 CD	22000..	4	11:58A	12:30P	30S	10/15/12-10/16/12	NOON NEWS	4	720.00	2880.00
4 CD	00222..	6	11:58A	12:30P	30S	10/10/12-10/12/12	NOON NEWS	6	720.00	4320.00
5 CD	22000..	4	12:28P	02:00P	30S	10/15/12-10/16/12	CBS SOAPS	4	900.00	3600.00
6 CD	00222..	6	12:28P	02:00P	30S	10/10/12-10/12/12	CBS SOAPS	6	900.00	5400.00
7 CD	22000..	4	02:00P	03:00P	30S	10/15/12-10/16/12	THE TALK	4	900.00	3600.00
8 CD	00111..	3	02:00P	03:00P	30S	10/10/12-10/12/12	THE TALK	3	900.00	2700.00
9 LUR	12000..	3	03:00P	03:58P	30S	10/15/12-10/16/12	JUDGE JUDY	3	540.00	1620.00
10 LUR	00222..	6	03:00P	03:58P	30S	10/10/12-10/12/12	JUDGE JUDY	6	540.00	3240.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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329831 AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME AMERICAN RAMBLER

ROMNEY FOR PRESIDENT, INC.

AND 138 Conant St

585 Commercial St

ADDRESS Beverly MA 01915-1665

Boston MA 02109-1024

USA

USA

CONTACT STEPHANIE KINCAID

PRODUCT EST.20

LOCAL SALESPERSON SUSAN INKER-PURETZ AGENCY EST. NO. 20

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/16/12 NO. WEEKS: 1

Cancellation Notice

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Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11 LUR	22000..	4	03:57P	05:00P	30S	10/15/12-10/16/12	DR PHIL	4	600.00	2400.00
12 LUR	00222..	6	03:57P	05:00P	30S	10/10/12-10/12/12	DR PHIL	6	600.00	3600.00
13 CD	22.....	4	05:00P	05:30P	30S	10/15/12-10/16/12		4	1350.00	5400.00
14 CD	..222..	6	05:00P	05:30P	30S	10/10/12-10/12/12		6	1350.00	8100.00
15 CD	22.....	4	05:30P	06:00P	30S	10/15/12-10/16/12		4	1350.00	5400.00
16 CD	..222..	6	05:30P	06:00P	30S	10/10/12-10/12/12		6	1350.00	8100.00
17 CD	22.....	4	06:00P	06:30P	30S	10/15/12-10/16/12		4	1350.00	5400.00
18 CD	..222..	6	06:00P	06:30P	30S	10/10/12-10/12/12		6	1620.00	9720.00
19 CD	11000..	2	06:58P	07:30P	30S	10/15/12-10/16/12	ENTERTAINMENT TONIGHT	2	1350.00	2700.00
20 CD	00111..	3	06:58P	07:30P	30S	10/10/12-10/12/12	ENTERTAINMENT TONIGHT	3	1350.00	4050.00
21 CD	11000..	2	07:30P	08:00P	30S	10/15/12-10/16/12	THE INSIDER	2	1350.00	2700.00

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NAME	AMERICAN RAMBLER		ROMNEY FOR PRESIDENT, INC.		
AND	138 Conant St		585 Commercial St		
ADDRESS	Beverly	MA 01915-1665	Boston	MA 02109-1024	
CONTACT	STEPHANIE KINCAID		PRODUCT EST.20		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 20	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/16/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
22 CD	00111..	3	07:30P	08:00P	30S	10/10/12-10/12/12	THE INSIDER	3	1350.00	4050.00
23 LUR	22000.0	4	11:00P	11:35P	30S	10/15/12-10/16/12	LATE NEWS	4	975.00	3900.00
24 LUR	00222.0	6	11:00P	11:35P	30S	10/10/12-10/12/12	LATE NEWS	6	975.00	5850.00
25 CD	11000..	2	11:35P	12:37A	30S	10/15/12-10/16/12	LATE SHOW WITH DAVID	2	630.00	1260.00
26 CD	00111..	3	11:35P	12:37A	30S	10/10/12-10/12/12	LATE SHOW WITH DAVID	3	630.00	1890.00
27 LUR	M	2	10:00P	11:00P	30S	10/15/12-10/15/12	HAWAII FIVE-O	2	3600.00	7200.00
29 LUR	T	1	09:00P	11:00P	30S	10/16/12-10/16/12	PRESIDENTIAL/VP DEBATES	1	5000.00	5000.00
30 CD	W	1	09:00P	10:00P	30S	10/10/12-10/10/12	CRIMINAL MINDS	1	7200.00	7200.00
31 LUR	W	1	10:00P	11:00P	30S	10/10/12-10/10/12	CSI:CRIME SCENE	1	4000.00	4000.00
32 LUR	Th	1	07:58P	09:00P	30S	10/11/12-10/11/12	THE BIG BANG THEORY/TWO AND	1	4000.00	4000.00
33 CD	F	2	10:00P	11:00P	30S	10/12/12-10/12/12	BLUE BLOODS	2	4950.00	9900.00

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NAME	AMERICAN RAMBLER			ROMNEY FOR PRESIDENT, INC.			
AND	138 Conant St			585 Commercial St			
ADDRESS	Beverly	MA	01915-1665	Boston	MA	02109-1024	
	USA			USA			
CONTACT	STEPHANIE KINCAID			PRODUCTEST.20			
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO.	PRODUCT 1300				
		20	CODE				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/16/12 NO. WEEKS: 1							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
34 CD	Sa	2	12:00N	03:30P	30S	10/13/12-10/13/12	ACC FOOTBALL	2	900.00	1800.00
35 LUR	Sa	2	12:00N	07:00P	30S	10/13/12-10/13/12	NCAA COLLEGE FOOTBALL	2	2500.00	5000.00
36 LUR	Sa	1	08:00P	08:30P	30S	10/13/12-10/13/12		1	1500.00	1500.00
37 LUR	Sa	1	11:00P	11:35P	30S	10/13/12-10/13/12	LATE NEWS	1	975.00	975.00
38 CD	Su	2	09:00A	10:30A	30S	10/14/12-10/14/12	CBS SUNDAY MORNING	2	1620.00	3240.00
39 LUR	Su	1	10:30A	11:00A	30S	10/14/12-10/14/12	FACE THE NATION	1	1500.00	1500.00
40 LUR	Su	2	03:58P	07:00P	30S	10/14/12-10/14/12	NFL FOOTBALL - 4PM	2	10000.00	20000.00
41 LUR	Su	2	06:57P	08:00P	30S	10/14/12-10/14/12	SIXTY MINUTES SUNDAY	2	7500.00	15000.00
42 LUR	Su	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE AMAZING RACE	1	5000.00	5000.00
43 LUR	Su	2	09:00P	10:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	2	5000.00	10000.00
44 LUR	Su	1	10:00P	11:00P	30S	10/14/12-10/14/12	THE MENTALIST	1	4500.00	4500.00

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NAME	AMERICAN RAMBLER		ROMNEY FOR PRESIDENT, INC.	
AND	138 Conant St		585 Commercial St	
ADDRESS	Beverly	MA 01915-1665	Boston	MA 02109-1024
	USA		USA	
CONTACT	STEPHANIE KINCAID		PRODUCT EST. 20	
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 20	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/16/12 NO. WEEKS: 1				

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Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
45	Su	1	11:00P	11:35P	30S	10/14/12-10/14/12	LATE NEWS	1	975.00	975.00
Total Contract:								137		217670.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						217670.00	.00	.00	217670.00	
GRAND TOTAL									217670.00	

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